

HONG KONG BAPTIST UNIVERSITY
Task Force on Research Student Training Framework

Research Student Development Activity

1. Activity Title

ENTR1003 - Aha! That's How You Network

2. Offering Department/ Unit

KTO

3. Target Student Group (e.g. All students, Research Postgraduate students)

All students

4. Delivery Method (e.g. workshop, lecture, seminar)

Online lecture

5. Duration & Total No. of Hours (e.g. 2 hours per session per week for 3 weeks = Total 6 hours)

Around 2 hrs training + time of assignments

6. Aims & Objectives

Networking is a bit of both art and science. This online module will help anyone who has hesitation or difficulty connecting or generating a conversation with someone new. It will help alleviate the anxiety of those initial few minutes because you will be armed with tools to help in any networking situation. You will learn how to instantly find something in common with anyone anywhere on the planet, how to become the most sought-after person in the room, and how to start creating more meaningful, lasting relationships. This online module is the third entrepreneurship training platform launched by Knowledge Transfer Office (KTO) exclusively for HKBU students to learn about how to network with people.

7. Expected Development Outcomes or Knowledge/Skills Attainment

To demonstrate-perform effective networking techniques by-when initiating conversations and establishing rapport with new contacts.

8. Expected Graduate Attributes Attained

[Input will be sought after the University completes the review process]